

Company Profile For Fikadu Nemera Waquo Integrated Agricultural Farm Development



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Assosa

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Company Name: Fikadu Nemera Waqo Integrated Agricultural Farm Development

Location: BenishangulGumuz Regional state, Assosa Zone, Horosha Woreda, Tsorealmetema Kebele

Established: 11/13/2024 G.C

Owner/Founder: Fekadu Nemera Waqo

Business Type: Agricultural Production and Agro-Processing

Contact Information:

- ✓ **E-mail:** - nemera0950@gmail.com
- ✓ **Phone Number:** - +251911095019
- ✓ **Contact Person:** Fikadu Nemera Waqo

Company Overview

Fikadu Nemera Waqo Integrated Agricultural Farm Development is a leading agricultural enterprise specializing in sustainable irrigation practices for the cultivation of high-quality vegetables that includes onion and tomato and fruits that consists banana, Avocado, Red orange, Valencia Orange, Papaya, Cumberges . Our mission is to enhance agricultural productivity while preserving water resources, promoting environmental sustainability, and providing healthy produce to our community and beyond.

Vision

To be a leading provider of high-quality agricultural products in the country, leveraging innovative irrigation techniques and sustainable farming practices to enhance food security and improve the livelihoods of our community

Mission

Fekadu Nemera Waqo Agricultural Irrigation Farm Development is dedicated to cultivating diverse crops and livestock through effective irrigation and sustainable practices, delivering fresh, healthy, and organic produce while promoting economic growth and environmental stewardship

Core Values

- **Sustainability:** Commitment to eco-friendly irrigation practices that conserve water and protect the environment.
- **Innovation:** Utilizing the latest technology and research in agricultural irrigation to enhance productivity and efficiency.
- **Quality:** Ensuring superior quality in both our produce and services.
- **Community Engagement:** Supporting local farmers and communities through education, training, and resources.

Products and Services

Produce

A. Vegetables:

- **Onions:** Fresh, aromatic, and rich in flavor, ideal for local markets and restaurants.
- **Tomatoes:** Juicy and vibrant, suitable for consumption and processing.

B. Fruits:

- **Bananas:** Fresh and sweet, perfect for local consumption and export.
- **Avocado:** Creamy and nutritious, targeting health-conscious consumers.
- **Mango:** Sweet, succulent, and popular among local and international markets.
- **Lemon:** Fresh for culinary and beverage purposes, rich in vitamin C.
- **Papaya:** Tropical fruit known for its digestive benefits.
- **Red & Valencia Oranges:** Refreshing and rich in taste, ideal for juice production.
- **Pomegranates:** Known for health benefits, targeting both local and export markets.
- **Watermelon:** Refreshing summer fruit, popular among consumers.
- **Cucumber:** Crisp and hydrating, essential for salads and fresh consumption.
- **Coffee:** High-quality beans produced for local consumption and export.

C. Bee Keeping:

- **Honey:** Pure, natural honey produced without additives, marketed as a healthy alternative sweetener.
- **Wax Products:** Beeswax used for cosmetics, candles, and other applications.

D. Poultry Farming:

- **Egg Production:** Fresh, organic eggs produced from free-range hens.
- **Hen Production:** Healthy breeds for meat and egg production, contributing to local protein needs

Services

- **Irrigation System Design and Installation:** Custom-designed irrigation systems tailored to specific crop needs.
- **Maintenance Services:** Regular maintenance for irrigation systems to ensure optimal performance.
- **Consultation Services:** Expert advice on best irrigation practices and crop management.
- **Training Workshops:** Educating farmers on sustainable irrigation methods and crop care.

Production Practices

The production practice is mainly using organic fertilizer and hence

- **Irrigation System:** Utilizes advanced irrigation techniques to optimize water use and increase crop yield.
- **Sustainable Farming:** Implements organic farming practices to ensure product health and safety.
- **Quality Control:** Adopts rigorous quality assurance standards throughout the production process.

Market Positioning

Fikadu Nemera Waqo Integrated Agricultural Farm development operates in a competitive agricultural sector, focusing on innovation and sustainability. Our unique combination of quality produce and expert irrigation services has positioned us as a trusted partner for local farmers and agricultural businesses seeking to increase their yield while practicing water conservation.

Target Market

- Local farmers and agricultural cooperatives
- Organic and sustainable produce markets
- Food distributors and wholesalers
- Retailers seeking fresh vegetables and fruits

In General our Company's target marketing is

- **Local Markets:** Vegetable and fruit stalls, grocers, and restaurants within the region.
- **Export Markets:** Focus on international buyers interested in organic produce.
- **Health-Conscious Consumers:** Targeting consumers looking for organic and naturally grown products

Corporate Social Responsibility (CSR)

Fekadu Nemera Waqo Agricultural Irrigation Farm Development is committed to community engagement and environmental stewardship. We provide training opportunities in sustainable agriculture, support local schools, and contribute to community development projects.

Sustainability Practices

Fikadu Nemera Integrated Agricultural Irrigation farm is committed to reducing our ecological footprint. We employ advanced irrigation technologies such as drip irrigation and rainwater harvesting to maximize efficiency and minimize waste. Our goal is to lead the industry in responsible water usage while ensuring optimal crop production.

Future Goals

- **Expansion of Crop Varieties:** - Expand our product line to include a wider variety of fruits and vegetables by introducing additional fruit and vegetable varieties based on market demand.
- **Agro-processing Facility:** Development of a facility for processing tomatoes, mangoes, and honey for added value.
- **Training Programs:** Establishing educational programs for local farmers on sustainable agricultural practices.
 - ✓ Enhance technology use for irrigation monitoring and system management.
 - ✓ Establish partnerships with local cooperatives to support sustainable agriculture education.
 - ✓ Increase market outreach to regional and national distribution channels.
- **Sustainability Initiatives:** Enhance organic farming efforts and expand eco-friendly practices as well as be center of excellence and research areas for vegetable and fruit production

Conclusion

Fikadu Nemera Waqo Integrated Agricultural Farm development is dedicated to the cultivation of delicious, high-quality produce through innovative irrigation practices. Our commitment to sustainability, quality, and community engagement sets us apart in the agricultural sector. We are committed to excellence in agricultural production and aims to be a pioneering force in sustainable farming within the region. Together, let's create a greener, more sustainable future for agriculture and Join us on our journey to create a healthier, greener, and more sustainable future for all!

Photos







